

# 2014 Coaching Program Webinar Schedule

Presented by



11<sup>th</sup> Year



The following webinar topics were the highest rated in a poll of leaders across the ICMA State Association Coaching Partners and sponsoring professional associations. We recruit top presenters from across the country. Thanks to sponsors, there is **no charge for participation**.

**Sign up now.** Advance registration is required for each webinar. Simply click on the links below. If your schedule changes and you can't make a session, you'll receive an automatic notice afterwards with details on how to access the materials and digital recordings.

<b>Webinar Topic</b>	<b>Date, Time &amp; Advance Registration Link</b>
<b>Effective Ways to Increase Revenues</b>	1:00 – 2:30 p.m. PT, Wednesday, March 19 <a href="https://www1.gotomeeting.com/register/138220064">https://www1.gotomeeting.com/register/138220064</a>
<b>Taking Smart Risks</b>	1:00 – 2:30 p.m. PT, Wednesday, April 9 <a href="https://www1.gotomeeting.com/register/366115177">https://www1.gotomeeting.com/register/366115177</a>
<b>Strategies and Tools for Civic Engagement</b>	1:00 – 2:30 p.m. PT, Thursday, May 22 <a href="https://www1.gotomeeting.com/register/859959416">https://www1.gotomeeting.com/register/859959416</a>
<b>Saying “No” When Saying “No” Doesn’t Seem Like an Option</b>	1:00 – 2:30 p.m. PT, Thursday, September 11 <a href="https://www1.gotomeeting.com/register/720512633">https://www1.gotomeeting.com/register/720512633</a>
<b>Leading by Example—developing your leadership values and narrative</b>	1:00 – 2:30 p.m. PT, Wednesday, October 15 <a href="https://www1.gotomeeting.com/register/314112744">https://www1.gotomeeting.com/register/314112744</a>
<b>Storytelling to Promote Positive Solutions</b>	1:00 – 2:30 p.m. PT, Wednesday, October 29 <a href="https://www1.gotomeeting.com/register/793974784">https://www1.gotomeeting.com/register/793974784</a>

**Participate as a group.** This is an excellent way to learn best practices together and boost talent at all levels. Each webinar includes a set of Post Webinar Discussion Questions to stimulate your conversation. It's like professional development in a box—add talent and stir.

**Ask questions in advance and during the webinar.** You may send questions when you register, by email to [Cal-ICMA@DonMaruska.com](mailto:Cal-ICMA@DonMaruska.com) for the moderator, or via the Question tool during the live webinar. Have your tough questions asked anonymously.

**Access presentations, resource materials, and digital recordings.** You'll find these at the "Agendas & Archives" tab of [www.cal-icma.org/coaching](http://www.cal-icma.org/coaching). Subscribe to the free email list for webinar and program updates at [www.cal-icma.org/coachingList](http://www.cal-icma.org/coachingList).

**Can't make the scheduled time?** The new digital recordings give you the choice of subscribing to podcasts or viewing the session full screen on your own or with your team.

For more information visit [www.cal-icma.org/coaching](http://www.cal-icma.org/coaching) or contact Don Maruska, Director, Coaching Program, [Cal-ICMA@DonMaruska.com](mailto:Cal-ICMA@DonMaruska.com)