

# 2015 Coaching Program Webinar Schedule

Presented by



12<sup>th</sup> Year



Leaders at the Core of Better Communities

State Association Coaching Partners:

Colorado, Georgia, Illinois,  
Massachusetts, Michigan,  
Minnesota, Missouri, North Carolina,  
Oklahoma, Oregon, Pennsylvania,  
Texas, Utah, and Wisconsin

The following webinar topics were the highest rated in a poll of leaders across the ICMA State Association Coaching Partners and sponsoring professional associations. We recruit top presenters from across the country. Thanks to sponsors, there is **no charge for participation**.

**Sign up now.** Advance registration is required for each webinar. Simply click on the links below. If your schedule changes and you can't make a session, you'll receive an automatic notice afterwards with details on how to access the materials and digital recordings.

<b>Webinar Topic</b>	<b>Date, Time &amp; Advance Registration Link</b>
<b>Developing Effective Relationships with Elected Officials</b>	10:00 – 11:30 a.m. PT, Thursday, March 5 <a href="https://attendee.gotowebinar.com/register/2521933691931682562">https://attendee.gotowebinar.com/register/2521933691931682562</a>
<b>Best Practices in Strategic Planning and Action</b>	1:00 – 2:30 p.m. PT, Wednesday, April 1 <a href="https://attendee.gotowebinar.com/register/1927327699237980417">https://attendee.gotowebinar.com/register/1927327699237980417</a>
<b>Moving from Conflict to Civility and Problem Solving</b>	10:00 – 11:30 a.m. PT, Thursday, May 14 <a href="https://attendee.gotowebinar.com/register/6528097766225166338">https://attendee.gotowebinar.com/register/6528097766225166338</a>
<b>Engaging Employees Effectively</b>	1:00 – 2:30 p.m. PT, Wednesday, September 16 <a href="https://attendee.gotowebinar.com/register/3998816402061534722">https://attendee.gotowebinar.com/register/3998816402061534722</a>
<b>Serving Diverse Populations Successfully</b>	1:00 – 2:30 p.m. PT, Wednesday, October 21 <a href="https://attendee.gotowebinar.com/register/7078030601486220801">https://attendee.gotowebinar.com/register/7078030601486220801</a>
<b>Best Practices for Managing Social Media &amp; Gossip</b>	10:00 – 11:30 a.m. PT, Thursday, November 5 <a href="https://attendee.gotowebinar.com/register/8513643142664267777">https://attendee.gotowebinar.com/register/8513643142664267777</a>

**Participate as a group.** This is an excellent way to learn best practices together and boost talent at all levels. Each webinar includes a set of Post Webinar Discussion Questions to stimulate your conversation. It's like professional development in a box—add talent and stir.

**Ask questions in advance and during the webinar.** You may send questions when you register, by email to [Cal-ICMA@DonMaruska.com](mailto:Cal-ICMA@DonMaruska.com) for the moderator, or via the Question tool during the live webinar. Have your tough questions asked anonymously.

**Access presentations, resource materials, and digital recordings.** You'll find these at the "Agendas & Archives" tab of [www.cal-icma.org/coaching](http://www.cal-icma.org/coaching). Subscribe to the free email list for webinar and program updates at [www.cal-icma.org/coachingList](http://www.cal-icma.org/coachingList).

**Can't make the scheduled time?** The new digital recordings give you mp4 format integrated videos for viewing the session full screen on your own or with your team.

For more information visit [www.cal-icma.org/coaching](http://www.cal-icma.org/coaching) or contact Don Maruska, Director, Coaching Program, [Cal-ICMA@DonMaruska.com](mailto:Cal-ICMA@DonMaruska.com)